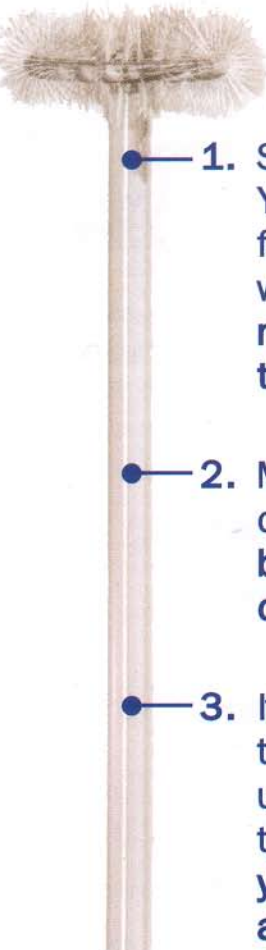


The 1,2,3 of oral cancer prevention:

- 
1. See your dentist regularly. Your mouth will be examined for commonly-seen small white or red spots that **most people have at one time or another.**
 2. Most oral spots *do not* contain abnormal cells, **but only laboratory testing can tell.**
 3. If an oral spot *is* found by the OralCDx lab to contain unhealthy cells, it can then typically be removed – **years before it can cause any harm.**



Protecting Your Good Health

www.oralcdx.com

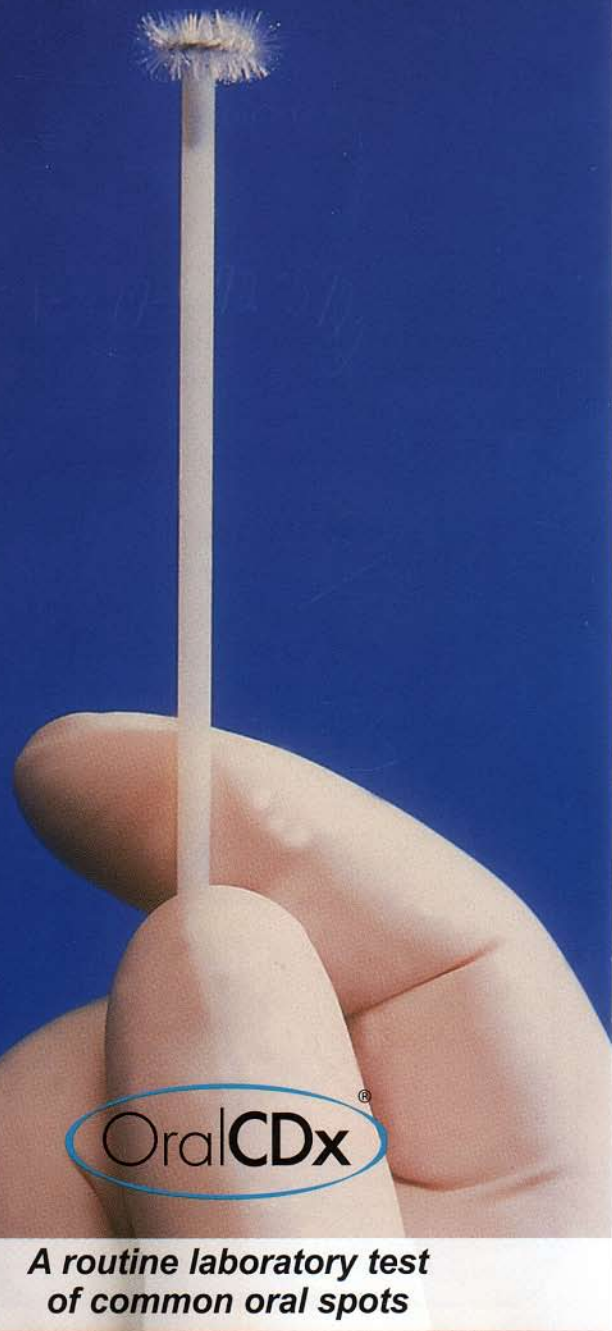
OralCDx is a laboratory test which is used to assist in a professional oral examination. Some cases of oral cancer may not be prevented. Not every lesion may be fully characterized by this test. Persistent lesions, even with negative results, require adequate follow-up evaluations.



OralCDx Computer Assisted Oral Brush Biopsy Analysis:
"The ADA Council on Scientific Affairs' Acceptance of OralCDx Computer-Assisted Brush Biopsy Analysis Method is based on its finding that the product is an effective adjunct to the oral cavity examination in the early detection of precancerous and cancerous oral lesions, when used as directed. All OralCDx 'atypical' and 'positive' results must be confirmed by incisional biopsy and histology to completely characterize the lesion. Persistent lesions even with negative results must receive adequate follow-up evaluations, when used as directed."

© 2006 CDx Laboratories, Inc.

Routine brushing prevents oral cancer



A routine laboratory test of common oral spots

Why your dentist routinely brushes common oral spots:



OralCDx® is a painless method of testing common oral spots that uses a small brush to collect a sample for computer-assisted laboratory analysis.



If a spot is found by OralCDx to contain unhealthy cells (known as dysplasia), it typically takes years before these cells can cause any harm. During this time, the spot can be removed, long before oral cancer can start.

Your dentist can now painlessly prevent a disease that kills as many Americans as skin or cervical cancer and is rising among women, young people, and non-smokers. Over 25% of oral cancer victims do not use tobacco or abuse alcohol.



The first step in prevention is a careful oral exam. Most people will have tiny white or red spots in their mouth at one time or another. These spots do not usually contain any unhealthy cells, but only laboratory testing can tell.

Most people will have tiny white or red spots in their mouth at one time or another.

Routine brushing of these common spots can prevent oral cancer — years before it can even start.

How Your Dentist Can Prevent Oral Cancer From Ever Getting Started



- It typically takes years before unhealthy cells found by OralCDx can penetrate the basement membrane and become harmful.
- During this time the spot can be removed and the process is stopped.

OralCDx has been proven in large published clinical studies and it has earned the ADA Seal of Acceptance. OralCDx is now taught in the majority of U.S. dental schools as the standard of care in oral cancer prevention.

The use of OralCDx by over 30,000 U.S. dentists has prevented thousands of oral cancers by detecting unhealthy cells years before they could cause any harm.